


MAY 30 TO JUNE 14



BZN PRIDE

2026

**SPONSORSHIP
INFORMATION**



Thank you for your interest in sponsoring Bozeman's 2026 Pride Festival!

As we eagerly prepare for the 4th annual BZN Pride festival and celebration, we reflect on its growing impact and success. Last year, with the invaluable support of our community partners, we proudly raised over \$20,000, enabling us to deliver a vibrant and meaningful series of events for Bozeman's LGBTQIA+ population and allies. We are thrilled to invite your business to join us in making BZN Pride 2026 an even greater success!

BZN Pride 2026 will span two dynamic weeks, from May 30th through June 14th, promising an unparalleled celebration of identity, community, and acceptance. Our diverse programming brings together thousands of attendees for events ranging from high-energy drag shows and dance parties to inclusive community hikes, educational workshops, and vital resource fairs. It's a wonderful festival designed to offer engaging experiences all.

In a time when visibility, acceptance, and celebration of LGBTQIA+ identities are more crucial than ever, BZN Pride stands as a powerful beacon of unity and affirmation. It provides a vital platform for our community members to connect, express themselves authentically, and feel supported, fostering a more inclusive and understanding Bozeman for all.

Partnering with BZN Pride offers your business a unique and impactful opportunity. You will not only demonstrate your commitment to diversity, equity, and inclusion, but also significantly enhance your brand's visibility and reputation among a highly engaged and loyal demographic. Sponsors gain direct access to our diverse audience, strengthen community ties, and position themselves as leaders in championing equitable and vibrant community life.

Your contribution directly fuels these efforts. This year, our goal is to match or exceed last year's fundraising to ensure we can continue offering accessible, impactful, and memorable events, keep programming free or low-cost, provide safe spaces, and advocate for our community year-round.

Attached, you will find a comprehensive guide detailing the BZN Pride 2026 sponsorship levels and associated benefits, which outline various engagement opportunities tailored to maximize your impact and visibility. We are confident you will find a partnership level that aligns perfectly with your business goals and values.

We invite you to consider joining us as a sponsor and partner. To become a vital part of BZN Pride 2026, please see the "How Can I Get Involved?" section below. Find information on each sponsorship levels and packages on pages 4 and 5.

Thank you for considering this opportunity to uplift and celebrate the LGBTQIA+ community in Bozeman. We look forward to the possibility of partnering with you.

HOW CAN I GET INVOLVED?

Sponsor Involvement:

To set up a business sponsorship please email: Sponsor@bozemanpride.com
Please include the sponsor level desired and a PNG version of your business logo that can be read against a light background.

Volunteer Involvement:

BZN Pride couldn't happen if it wasn't for our incredible community volunteers! If your business or individuals are interested in volunteer opportunities during BZN Pride, please email: Volunteere@bozemanpride.com

MEET THE BZN PRIDE COMMITTEE

THE COUNTSHIP



The Countship of the Imperial Sovereign Court of the State of Montana (ISCSM) works to educate and advocate for the LGBTQIA+ and Allied community, while promoting social tolerance through the production and enactment of drag performance. The Countship works to eliminate the historical oppression of LGBTQIA+ individuals through expansion of the boundaries of sex, gender, and sexual orientation by creating a safe and welcoming environment through the production of events which explore multiple gender expressions in a fun and educational atmosphere. The Countship revitalized the LGBTQIA+ scene in the southern parts of Montana and continues to produce queer focused events with the money fundraised by the community.

QUEER BOZEMAN



Queer Bozeman is a queer-led organization working to connect, strengthen, and grow the 2SLGBTQIA+ community in Bozeman and the greater Gallatin Valley of Montana. We believe strongly in partnerships as a powerful tool to bring communities together and break down barriers. Our events, including social hours, queer health and fitness activities, and joyful dance parties, all rely on local businesses showing up for our community. We strive to build long-lasting connections that bring growth to all.

PRIDE HOUSE



Pride House is a after school space for young people to gather safely to learn about LGBTQ+ identity, receive guidance, and relax. It is a youth-led, adult-supported space focused on education, resource gathering, safety, and acceptance. It is a space where young people can interact without fear of being outed or criticized. Safe, reasonable, and communal, Pride House is a home for LGBTQ+ young people to build a network of support.



LEVELS OF SPONSORSHIP

CONTRIBUTIONS | up to \$249 (monetary/in-kind)

- Receive a personalized Thank You
- A social Media Post designated to all individual donations.

COPPER LEVEL | \$250+

- Receive a BZN Pride Sponsor poster to display in your business
- Verbal recognition at all Public Events
- Free booth space at the resource fair
- Business listed as one of our sponsors on the BZN Pride website

BRONZE LEVEL | \$500+

Includes all perks from previous level as well as the following:

- Business logo featured on the Saturday night drag show Sponsor Banner, hung above the stage
- 2 General Admission seats at the evening drag show*

SILVER LEVEL | \$1000+

Includes all perks from previous level as well as the following:

- Individual Social Media Post
- Business logo featured on our 16 foot overhead Sponsor Banner, present at all public events
- 3 General Admission seats at the Saturday night drag show*

GOLD LEVEL | \$2500+

Includes all perks from previous level as well as the following:

- 4 General Admission Tickets with 1 drink voucher per attendee at the Saturday night drag show*
- Three pieces of free merch
- Collaborating social media post with Bozeman Pride and your business
- Traveling Pride Photobooth with your business logo featured on the background.

PLATINUM LEVEL | \$5,000+

Includes all perks from previous level as well as the following:

- A consultation to customize your sponsorship to fit your organization's missions and goals.
- One Minute Fully customized reel featuring why pride matters to you
- Business feature shared across all Pride Committee social media channels (Over 7k followers)
- Larger Business Logo present on our Featured Sponsor Banner showcased during the core events.
- Your business listed as one of our Featured Sponsors on the BZN pride Website on the landing page
- 8 GA tickets with 1 Drink Voucher per attendee at our Saturday night drag show*
- Featured Booth Space at our Pride-A-Palooza!
- Traveling Pride Photobooth with your business logo featured on the background.
- Four Pieces of BZN Pride Merch
- BZN Pride commemorative plaque

PRESENTING SPONSOR | \$10,000+

As a Presenting Sponsor, you can completely customize how this Sponsorship best serves you and our community!

- A consultation to customize your sponsorship to fit your organization's missions.

**Please RSVP your seats two weeks in advance. Drag Show Tickets do not scale - the number of seats listed in each tier is the number of seats received with sponsorship.*

Bozeman Pride includes two weeks of affiliated events, with advertising and community promotion of events more than a month before and through the month of June. Your sponsorship of Bozeman Pride will help the LGBTQIA+ community know which businesses show their support for the community, and put your business name and logo in front of an audience of more than 6,800+ social media followers across the organizing groups of Bozeman Pride and an estimated 8,000 attendees at the in-person events.

